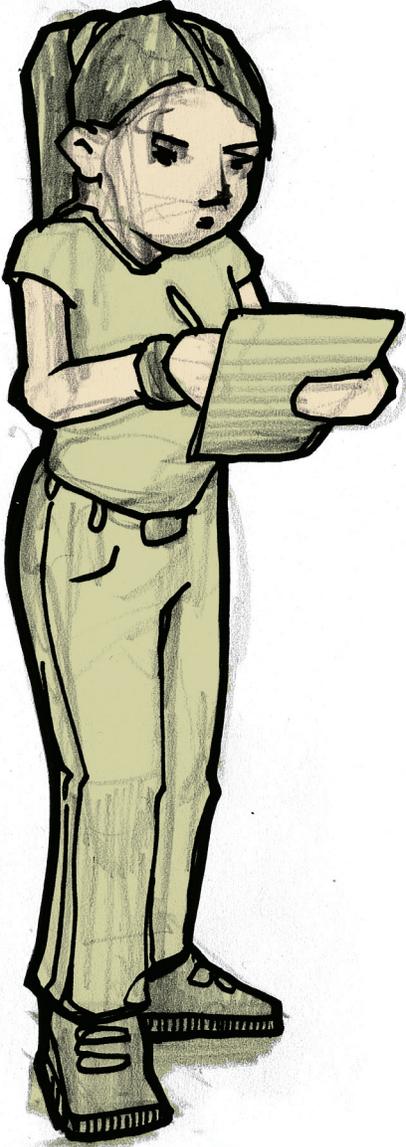


Interview Styles



★ **JOURNALISTIC/REPORTER:** Both the interviewer and the interviewee are visible in the camera frame. We hear the interviewer's question as well as the interviewee's response. This style is extensively used in broadcast news, as well as in documentaries where the filmmaker locates her or himself in the film. Michael Moore, for example, uses this type of interview frequently.

★ **FORMAL:** In the formal interview we see and hear only the person being interviewed. The interviewer is off camera and questions are asked and footage is edited in a way that the audience does not hear the question, only the interviewee's response. This type of interview is usually framed as a medium close-up of the interviewee.

★ **NEWS MAGAZINE:** This format emphasizes the interviewer almost as much as the interviewee and usually uses multiple cameras in order to get shots of the interviewer and the interviewee as they converse. Interviewer and interviewee are placed facing each other, usually seated, with one camera on the interviewer and another on the interviewee. Most investigative television news magazine shows such as *60 Minutes* or *20/20* use this format for interviews.

★ **ACTION:** The action interview can include or exclude the interviewer, but is characterized by seeing the interviewee "in action" rather than sitting. The interviewee may be giving a tour of a location or engaged in her or his daily routine while being interviewed.

★ **STREET INTERVIEW:** The street interview, like the action interview, can either include or exclude the interviewer. The primary characteristic of the street interview is the attempt to get the opinion of the "common person." This is not an interview with an expert or someone who necessarily has any experience with the subject, but rather seeks to get a sense for what everyday people on the street know or think about a subject.