

Filmmaking Rubric

| CONCEPTS | BEGINNING | DEVELOPING | ACCOMPLISHED | EXCEPTIONAL | SCORE |
|-----------------------|--|---|--|---|-------|
| Teamwork | Meetings are not held and/or some team members do not contribute a fair share of the work. Roles are not clearly defined. | A couple of team meetings are held and some students contribute a fair share of the work. Most roles are clearly defined. | Regular team meetings are held and most students contribute a fair share of the work. Most roles are clearly defined. | Regular team meetings are held and all students contribute a fair share of the work. All roles are clearly defined. | 1-4 |
| Storyboard / Script | Storyboard is not done or incomplete and reflects little or poor planning. No or little description of audio, titles, transitions. | Storyboard is partially complete and is missing key shots/scenes. There are some descriptions of audio, titles, transitions and reflects some effort at planning movie. | Storyboard is complete with most scenes and descriptions of audio, transitions, and titles. It reflects effective planning and organization for the movie. | Storyboard is complete for each scene, detailed descriptions of audio, titles, transitions, and reflects outstanding planning and organization for movie. | 1-4 |
| Concept and Execution | The movie lacks focus or development of main idea, and no sequential order. | The movie shows some focus and the main idea is undeveloped with little sequential order. | The movie has some originality, focus and the main idea is fairly clear and has good sequential order. | The movie shows large amount of original thought and clear focus. The main idea is well-developed with strong sequential order. | 1-4 |
| Editing | Use of text, graphics, transitions, and/or sound often detract from main idea. | Use of font, graphics, transitions and/or sound/audio occasionally detract from main idea. | Use of font, graphics, transitions and/or sound/audio help convey the main idea. | Use of font, graphics, transitions and/or sound/audio enhance the story and convey the main idea well. | 1-4 |

activity reviewed: _____

student participant(s): _____

reviewer: _____ date: _____

scoring level: _____

reflective comments: _____